

Berlin, 1 June 2023

Mister Spex announces change to its Management Board

- Maren Kroll, Chief Human Resources Officer, will leave the company by mutual consent in June 2023 as part of the Lean 4 Leverage efficiency program
- The position will not be replaced

Mister Spex SE is making changes to its Management Board team following its Lean 4 Leverage program and to streamline the company structure. Maren Kroll will leave the omnichannel optician by mutual consent in June, 2023. She has been a management board member at Mister Spex since May 2021 and joined the company in 2020 as Chief Human Resources Officer, shortly before the IPO in 2021. "During the last three and a half years, Mister Spex has experienced significant growth, with more than 600 employees added and numerous awards for workplace culture and employee engagement", says Peter Williams, chairman of the supervisory board at Mister Spex. "The supervisory board thanks Maren for her achievements, contributions and leadership during this period of growth. Maren was strong advocate for diversity, inclusion and equal opportunities. The initiatives that were set up under her leadership have become a cornerstone of our company culture and are included in the company's values. We wish Maren all the best in future endeavors."

"We are very sad to see Maren go, but we are confident that the decision to restructure our management board will enable us to simplify processes and become leaner", says Mister Spex Co-CEO and founder Dirk Graber. "We are committed to ensuring that this transition is as smooth as possible for our employees and all stakeholders."

On 31 August 2023, Mister Spex will publish its half year results for 2023. The guidance that has been published earlier, remains unaffected by today's announcement.

About Mister Spex SE:

Founded in 2007, [Mister Spex SE](#) (together with its subsidiaries, "Mister Spex") is a multi-award-winning company that has become the leading digitally-driven omni-channel optician in Europe. Mister Spex has been at the forefront of the industry's transformational shift, growing from a pure online player into a successful omni-channel optician with more than 6 million customers and 10 online shops across Europe, as well as brick-and-mortar retail stores. As a digital native, technology and innovation have always been integral parts of the company's evolution, from 2D to 3D digital frame fitting tools to intelligent browsing features. Mister Spex focusses on making purchasing glasses a shopping experience that is simple, transparent and, at the same time, fun for customers – offering a comprehensive and diverse range of high-quality products in combination with extensive expertise in optics and advice from the customer service team, its own branches and an extensive network of partner opticians.

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