

Berlin, October 29, 2024

The Right Glasses for Comfortable and Safe Driving

Poor visibility conditions such as twilight, rain, or glaring sunlight pose a significant challenge for many drivers. Glasses wearers often struggle with intense irritations caused by reflections. Since poor vision is one of the most common causes of accidents on German roads, it is more important for drivers to be equipped with the right glasses. Mister Spex SE, Europe's leading omnichannel optician, offers a wide range of customised glasses specifically designed for driving.

A well-fitted pair of driving glasses not only ensures clear vision but also enhances road safety. Mister Spex provides its customers with a large selection of lenses specially developed for the unique lighting conditions encountered while driving. Anti-reflective lenses help to minimise distracting reflections and reduce glare from oncoming headlights.

Anti-Reflective and Polarised Lenses: Must-Haves for Drivers

Anti-reflective lenses are essential for drivers, as they reduce disruptive reflections on the surface of the glasses and provide clear and transparent vision—especially at twilight or during night-time driving. Mister Spex offers lenses with a high level of anti-reflection, making driving in challenging lighting conditions more comfortable and safer. For additional protection in sunlight, polarised lenses filter out light reflections from wet roads or water surfaces, improving contrast and enhancing visual clarity.

In addition to anti-reflective and polarised lenses, Mister Spex also offers tinted lenses, which make it easier to see traffic lights and brake lights. Lenses in brown or grey tones improve contrast and provide greater comfort in changing light conditions.

Safe on the Road with Varifocal Lenses

Drivers who wear varifocal glasses benefit from seamless vision at various distances. However, Mister Spex recommends an adjustment period for driving with varifocal lenses, as wearers need time to adapt to the new visual experience. The company offers custom-fitted varifocal lenses, specifically tailored to the needs of drivers.

“Clear vision is crucial, especially on the road. At Mister Spex, we place great emphasis on offering glasses that meet the specific requirements of drivers. Our lenses are designed not only to optimise vision but also to enhance comfort and safety on every journey”, says Stefanie Berger, Optometrist and Purchaser at Mister Spex.

Free Driving Licence Eye Test at Mister Spex

For all driving licence holders and regular drivers, Mister Spex offers a free driving licence eye test. Since eyesight can change over time, a regular eye test is essential to ensure that your vision remains

adequate for driving. Mister Spex recommends testing your eyes every two years to always ensure safety on the road.

For more information on driving glasses and tips for safe driving, visit:

<https://www.misterspex.de/c/rat/506>.

About Mister Spex:

Mister Spex is Europe's leading omnichannel optician, distinguished by its seamless integration of online and offline presence, innovative technologies, a comprehensive product range, and exceptional customer service. Since its founding in 2007, Mister Spex has evolved from a pure online player to a successful omnichannel optician with more than 7.1 million customers and 10 online shops across Europe, as well as brick-and-mortar retail stores. Mister Spex employs over 120 highly qualified opticians who ensure top-notch optical services in their stores. As a digital native, technology and innovation have always been central to the company's development. Utilizing advanced technologies such as digital 2D-to-3D tools for frame adjustment and intelligent browsing functionalities, Mister Spex sets new standards in the optics industry, offering extraordinary value to its customers. Mister Spex focuses on making the eyewear purchasing experience unique, simple, transparent, and enjoyable, combining a wide and diverse range of high-quality products with extensive optical expertise and advice through customer service, its own stores, and an extensive network of partner opticians.

Corporate Communications

Michael Runge | Senior Corporate Communications & PR Manager | michael.runge@misterspex.de

Mister Spex SE

Hermann-Blankenstein-Straße 24
D-10249 Berlin
Website: www.misterspex.de
Corporate Website: <https://corporate.misterspex.com>